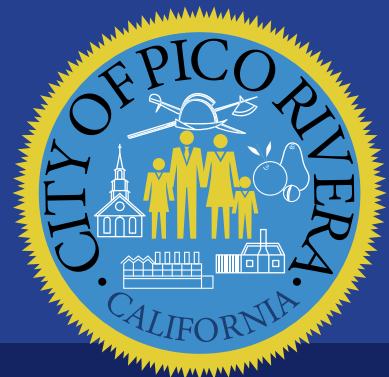


City of Pico Rivera

End of the Year Accomplishments Report



Fiscal Year 2023-2024





Steve Carmona
City Manager

Angelina Graves
Assistant City Manager

Cynthia Ayala
City Clerk

Jane Guo
Director of Administrative Services

Alvaro Betancourt
Director of Community & Economic
Development

Karine Shirinian
Director of Human Resources

Javier Hernandez
Director of Innovation and
Communications

Pamela Yugar
Director of Parks & Recreation

Noe Negrete
Director of Public Works

PICO

RIVERA

16 FT



John R. Garcia
Mayor



Gustavo V. Camacho
Mayor Pro Tem



Andrew C. Lara
Councilmember



Erik Lutz
Councilmember



Dr. Monica Sánchez
Councilmember



As we close out the fiscal year 2023-24, I am pleased to reflect on the tremendous progress we have made together as a community. This year has been marked by collaboration, innovation, and a steadfast commitment to improving the quality of life for all who live, work, and visit our city. The achievements of this past year are a testament to the dedication of our City Council, staff, and engaged residents.

Economic Development The continued commitment towards economic development and growth was undoubtedly demonstrated by the launch of several new businesses and notable developments include the opening of Los Amores de Julia, Yu-Me restaurant, Starbucks, and a 4-story Public Storage Building. Our dedicated staff provided local businesses with critical support, fostering entrepreneurship and community growth. Together, these efforts all contribute towards a more diversified and resilient economic base.

Public Safety The safety of our community remains a top priority. This year, we were able to enhance the safety of our public parks and City facilities by incorporating security patrol services throughout these parks and facilities. Coupled with the implementation of 24-hour video monitoring services at the facilities provided by Netwatch, N.A., the City is on a course to provide safer parks and facilities for our community. We also invested in modern equipment and technology

with the implementation of the ShotSpotter Gunshot Detection and Location System throughout the City, which ensures our first responders have the tools they need to serve effectively.

Infrastructure Improvements The City also continues to make strong and impactful strides in enhancing our city's infrastructure. In addition to annual Residential Resurfacing of City streets, Sidewalk Improvements, and Annual Signing and Striping, the City's progress and completion of the major projects below exemplify our ongoing focus towards providing the community safe and reliable infrastructure.

- **PFOA/PFAS Water Treatment System:** By introducing advanced treatment systems at three facilities, we've taken a major step toward providing cleaner, safer drinking water. This aligns with our commitment to environmental stewardship and safeguarding public health.
- **Median Beautification Projects:** Revitalized medians with landscaping and design upgrades have not only improved traffic management but also added aesthetic value, fostering community pride.
- **Pico Rivera Regional Bikeway Project:** This forward-thinking project is connecting neighborhoods and creating safer, eco-friendly transportation options for cyclists while promoting active lifestyles and reducing our carbon footprint.

Environmental Sustainability Our city continued to lead in environmental stewardship, completing and adopting the PRIME Power Choice Program (Tesla Solar + Battery Program), increased OHMConnect resident registrations for energy-saving activities, and completed the Climate Action Plan Assessment. These efforts are projected to reduce our carbon footprint and align with our commitment to combating climate change.

Community Engagement and Services We expanded community services by launching the Emprededor@s program, PlayPASS subsidy program, AARP sponsored Income Tax Preparation, and serving meals to our youth and senior community. These vital services enhance the vibrancy and inclusivity of our city. Through surveys and other outreach efforts, we strengthened communication with our residents, ensuring their voices shape the decisions that affect our future.

Financial Sustainability Maintaining fiscal health remains a cornerstone of our city's governance. This year, we achieved a balanced budget, bolstered our reserves, and secured state grants, federal and local funding, for critical projects. These actions reinforce our long-term financial stability and capacity to invest in future priorities.

Looking ahead, we remain focused on building upon this year's accomplishments. The upcoming fiscal year promises new opportunities to address challenges and advance initiatives that enhance our city's livability, sustainability, and economic vitality. I am confident that, with continued collaboration and dedication, we will achieve even greater milestones.

Thank you for your ongoing support and commitment to making our city a place we are all proud to call home.

Sincerely,

Steve Carmona
City Manager



City of Pico Rivera
6615 Passons Blvd.
Pico Rivera, CA 90660
www.pico-rivera.org



Scan the QR code to view the full list of accomplishments for FY 2022-2023, or visit pico-rivera.org

Our Guiding Plan

CITY OF PICO RIVERA STRATEGIC PLAN

MISSION

To positively impact our community by providing excellent city services, facilitating responsible stewardship of resources, and actively engaging our residents, businesses, and visitors.

VISION

Pico Rivera will be a leading progressive, thriving, connected community with a high standard for quality of life and collaborative governance.

VALUES

Craft is a skill in planning, making, or executing. The acronym CRAFT is used to reinforce the purpose and importance of the organization's values:

Collaboration
Respect
Accountability
Fairness and Inclusion
Transparency

STRATEGIC PRIORITIES



FISCAL AND ORGANIZATION SUSTAINABILITY

Create a City government build to adapt to change



ECONOMIC DEVELOPMENT AND LAND USE

Encourage the development of underutilized space, plan for growth, and engage businesses to transform the City as an economic and cultural hub.



INFRASTRUCTURE

Plan, fund, build, and maintain reliable and cost-effective infrastructure that contributes to enhancing quality of life.



HEALTH, WELLNESS AND SAFETY

Create a safe and thriving City with low crime and high standards for health and wellness.



COMMUNITY ENGAGEMENT

Foster a connected, collaborative, and actively participating City and workforce.

2023-24 City Awards and Recognition



Received GFOA Award for Excellence in Financial Reporting for FY 2022-23 Annual Comprehensive Financial Report (ACFR)

Received GFOA Award for Distinguished Budget Presentation for Biennial Budget FY 2023-25



Awarded a \$20,000 grant from the National Recreation and Parks Association (NRPA) towards the PlayPASS program as part of Youth Sports equity.

Obtained a total of \$4,704,390 in Highway Safety Improvement Program (HSIP) Cycle 11 grant funding for FY 2023-24 consisting of:

Citywide Sign Audit and Roadway Safety Sign Enhancement Project in the amount of \$2,539,170

Citywide Traffic Signal Enhancement Project in the amount of \$1,917,720

School Crossings Safety Enhancement Project in the amount of \$247,500

Awarded \$300,000 to complete the City's Comprehensive Safety Action Plan under the Safe Streets and Roads for All Program (SS4A).

Awarded \$411,000 to complete the Pico Rivera Active Transportation Master Plan under 2023 Active Transportation Program (ATP).

Received the 2023 Gateway Cities Council of Governments Energy Action Award - Gold, to recognize cities in their efforts and participation in energy efficiency and climate initiatives.

"Photography Award of Distinction" from the California Association of Public Information Officials (CAPIO) for "Sunsets over Pico Rivera"

"Student Conference Scholarship Award" Winner - District 13 (CPRSD13) to Jacob Hodgden-Baltierra

3rd place for Graphic Design and Art from the National City-County Communications & Marketing Association (3CMA) for "Pico Rivera Transit"



"Purple Heart City Award" unanimously approved by the City Council to proudly designate the City of Pico Rivera as a Purple Heart City. This

designation recognizes and pays tribute to residents who have served their country. The City was the first among the Gateway Cities to receive this honor.

Residents of the City of Pico Rivera



FISCAL AND ORGANIZATIONAL SUSTAINABILITY



- Created a partnership with the Foundation for California Community Colleges (FCCC) for the CivicBuys Cooperative Purchasing Program. CivicBuys Collaborative Purchase Agreement allows the City to leverage the collective purchasing power of multiple agencies to secure competitive pricing on a wide range of goods and services.
- Successfully obtained the Certification for the City Manager and Assistant City Manager in AI Programs through UC Berkeley's Haas School Emeritus Program in "Artificial Intelligence: Business Strategies and Applications." Additionally, the Director of Innovation and Communications has been certified through MIT's Professional Education in "Applied Generative AI for Digital Transformation."
- Provided Ethics Training for City employees and elected officials to ensure compliance with current laws and regulations.
- Launched the City's Records Repository, "Laserfiche", featuring a personalized instructional video hub on Sharepoint for employees.
- Presented a balanced budget for FY 2024-25, demonstrating our unwavering commitment to financial stewardship and ensuring the effective allocation of resources to meet the needs of our community.
- Successfully updated the City's Records Retention Schedule: Modernized and streamlined the City's records retention schedule to ensure compliance with current regulations and industry best practices, enhancing the efficiency and transparency of document management processes
- Debuted the City's enhanced Pico Rivera Municipal Code "eCode360" portal: Introduced the upgraded "eCode360" portal, providing residents, businesses, and staff with seamless, user-friendly access to the Pico Rivera Municipal Code.
- Successfully exceeded the City's Reserve Policy by reserving 73% of PRIME revenues through efforts towards prudent fiscal stewardship, competitive rate-setting, and mindful spending.
- Provided Monthly Financial Reporting to the City Council on revenues and expenditures for all funds, ensuring financial transparency and reporting.
- Implemented industry "Best Practices":
 - Updated the Investment Policy
 - Updated Capital Asset Capitalization Policy
- Transitioned to a "paperless" accounts payable system using Laserfiche, revolutionizing our financial processes by improving efficiency, reducing processing times, and minimizing environmental impact.
- Upgraded Acrobat Pro citywide, providing advanced tools for creating, editing, and managing PDF documents, enhancing efficiency and document management capabilities across departments.
- Completed ArcGIS Enterprise upgrade that enhances the organization's ability to manage and analyze spatial data. This comprehensive GIS software supports enterprise-wide mapping and spatial analysis, enabling data-driven decisions through improved location intelligence.

FISCAL AND ORGANIZATIONAL SUSTAINABILITY ACCOMPLISHMENTS

- Implemented Neptune 360 support, enhancing water utility management with advanced tools for infrastructure monitoring, data analysis, and resource optimization.
- Implemented Citywide password vault is a secure, centralized. tool for storing and managing passwords and sensitive information, enhancing data security and accessibility.
- Implemented an innovative electronic “Request for Approval to Hire” form, streamlining the hiring process to ensure timely and efficient recruitment.
- Recovered \$42,546 in subrogation claims, demonstrating diligence in safeguarding public funds.
- Finalized a software agreement with Trakstar to transition performance evaluations from paper to electronic system, enabling improved tracking of evaluations and notifications.
- Revitalized the City’s Safety Committee to proactively address safety concerns and implement measures to create a safer environment.
- Hosted a Health Fair for City Staff during the annual open enrollment period, providing direct access to insurance vendors to support informed decision-making about coverage options.
- Facilitated health screenings for staff through Longevity, Inc. as part of the City’s wellness initiative to promote employee health and well-being.
- Successfully developed and implemented a Workplace Violence Prevention Plan to ensure a secure and respectful work environment, in full compliance with SB 553. This initiative included robust training for staff to recognize, prevent, and respond to potential workplace violence.
- Successfully completed the FEMA DR-4699 reimbursement process for damages incurred during the February 2023 storms. The City received \$19,350 in reimbursements.
- Migrated ClubProfit Cloud, providing golf course management iwth an integrated platform for membership management, tee time reservations, billing, and streamlining operations and enhancing efficiency.

PERFORMANCE ACTIVITY FOR FISCAL AND ORGANIZATION SUSTAINABILITY

Performance Activity	FY 2021-22	FY 2022-23	FY 2023-24
Accounts Payable Invoices Processed	6,144	5,378	6,219
ACH Accounts Processed	1,784	2,041	1,688
Distinguished/Excellence Financial/Budget Awards Received	2	2	2
Percent of balanced General Fund Adopted Budget	100%	100%	100%
IT Help Desk Requests Resolved	499	673	815
Computers/ Laptops Replaced (Starting FY 2022-23)	-	67	75
Employment Applications Received and Reviewed	2,705	2,298	1,630
Recruitments Opened to Date	57	43	23
New Hire Orientations (Full Time)	14	19	13
New Hire Orientations (Part-Time)	48	33	70
Eligibility Lists Certified/Interviews Facilitated (Full-Time)	33	17	14
Eligibility Lists Certified/Interviews Facilitated (Part-Time)	45	53	12
Hold City Council Goal-Setting Retreat	1	2	2
Increase publicity available City Council Agendas	100%	100%	100%
Ordinances Adopted into Law	15	14	16
Agreements Approved and Entered in	91	121	142
Public Records Request Fulfilled	224	245	253
File Boxes Destroyed per Record Retention Policy	24	21	92
Digital Records Destroyed per Record Retention Polilcy	-	-	3,629
PRIME Participate Rate	93%	94%	94%
Provide Monthly City Manager’s Report (Started April 2022)	25%	100%	100%

ECONOMIC DEVELOPMENT AND LAND USE ACCOMPLISHMENTS



PERFORMANCE ACTIVITY FOR ECONOMIC DEVELOPMENT AND LAND USE

Performance Activity for Economic Development and Land Use	FY 2021-22	FY 2022-23	FY 2023-24
Building Permits Processed	1,809	2,597	2,232
Business Licenses Processed	2,683	2,220	4,165
Utility Billed Accounts Processed	59,591	59,939	61,425
Cash Receipt Transactions Processed	62,681	69,035	69,458
Cash Receipts Amount Collected	\$101,601,223	\$101,399,846	\$115,721,077
New Water Accounts Processed	383	355	284
New Water Accounts Amount Collected	\$57,937	\$57,581	\$59,518
EV Charging Station Permits Issued	-	8	3
Residential Solar Panel Permits Issued	202	292	178
Accessory Dwelling Unit Applications - Open Plan Check*	112	248	109
Accessory Dwelling Unit Applications - Permits Issued/ Completed*	-	45	68

*Accessory Dwelling unit Applications were previously reported as one category

ECONOMIC DEVELOPMENT AND LAND USE ACCOMPLISHMENTS

- Approved a Conditional Use Permit application for a 95-unit Townhome development on a four-acre site at 6540 Rosemead Blvd (former site of Knights Inn Motel).
- Oversight for the construction completion of a new public storage facility located at 6605 Rosemead Blvd. Construction of a 4-story building with 640 storage units for rent. The estimated valuation is over \$8.2 million.
- Entitled a Conditional Use Permit at 6730 Rosemead Blvd for Yu-Me restaurant (formerly Sizzler restaurant).
- Completed the Business Attraction and Façade Rehabilitation Grant Program Guidelines designed by David Hidalgo Architects that will provide needed financial assistance to property owners and ensure appropriate design.
- Completed the Whittier and Durfee Commercial Façade Design Guidelines as designed by David Hidalgo Architects that will encourage the revitalization of Whittier Blvd and Durfee Ave.
- Successfully completed rehabilitation oversight of the Rise Apartments (formerly Whittier Manor), ensuring quality and safe housing for residents
- Completed the rehabilitation oversight of the construction of Los Amores de Julia located at 8800 Washington Blvd.
- Processed the 0.6-acre property at 9003 Beverly Blvd through the Surplus Land Act and entered into an Exclusive Negotiating Agreement with Tierra Mia Coffee Company.
- Initiated the construction and project management of KB Homes Azul project at the northeast corner of Stephens and Durfee Ave for a multi-unit condominium development.
- Successfully completed the construction of a new Starbucks location at the northwest corner of Slauson Ave and Reeve Road. This new location serves as a key addition to the community, enhancing the area's commercial appeal, creating local job opportunities, and delivering a convenient and welcoming destination for residents and visitors.
- Processed a Conditional Use Permit for the construction of a new two-story, 6,494 square-foot manufacturing facility on a vacant parcel at 9220 Bermudez Street.
- Processed a Conditional Use Permit to allow an auto repair shop within a multi-tenant building at 9110 Bermudez Street.
- Completed the construction of Topline Nails at 8652 Whittier Blvd, marking a significant milestone for a business that demonstrated resilience and determination after recovering from a devastating fire. This achievement not only restored a small business but also highlighted the city's commitment to supporting businesses in their efforts to rebuild and thrive.
- Processed two critical moratoriums to address underutilized commercial land uses, targeting trade schools and rest homes to better align with community needs and planning goals.
- Processed a Precise Plan of Design for the construction of a new 5,024 square foot two-story industrial building on a vacant parcel at 7655 Serapis Ave.
- Approved entitlements for a small car wash at 6416 Rosemead Blvd, transforming a property that had been vacant since 2020 into a productive community asset.



INFRASTRUCTURE ACCOMPLISHMENTS



INFRASTRUCTURE ACCOMPLISHMENTS

- Successfully awarded contracts and commenced construction for several transformative capital projects designed to enhance connectivity, sustainability, and aesthetic appeal across the city:
 - Pico Rivera Regional Bikeway Project along Mines Ave: This ambitious project aims to provide residents with a safe and accessible bikeway, promoting alternative transportation and active lifestyles while reducing traffic congestion and carbon emissions.
 - PFOA/PFAS Water Treatment System at three (3) facilities: A critical initiative to ensure the delivery of clean, safe, and sustainable water to our community by addressing emerging contaminants and improving overall water quality.
 - Median Beautification on Major Corridors Projects: This initiative enhances the visual appeal of key transportation corridors, incorporating drought-tolerant landscaping, modern design elements, and sustainable materials to create a welcoming and vibrant city environment.
 - Rosemead Blvd Median and Parkway Beautification Project: Focused on revitalizing this essential corridor, the project integrates aesthetically pleasing landscaping and improved pedestrian pathways, fostering a sense of pride and cohesion within the community.
- Advanced the design phase for key projects, including the Alebrije Dog Park and Smith Park Aquatics Center Renovations, bringing us closer to delivering enhanced recreational amenities for the community.
- Completed the design phase for the Water Main Replacement Project, a crucial initiative to ensure reliable and sustainable water infrastructure for our residents.
- Successfully secured over \$5 million in grant funding for critical traffic, transportation, and safety programs and projects, exemplifying our proactive approach to leveraging external resources to enhance public infrastructure and services.
- Completed the following significant capital projects, which underscore our commitment to improving infrastructure and community resources:
 - Residential Resurfacing Program – Overlay and Reconstruction Project: Enhanced road conditions and improved the safety and functionality.
 - Annual Sidewalk Improvements Project: Addressed critical pedestrian safety concerns by repairing and upgrading sidewalk across the city, ensuring accessibility and mobility for all.
 - Annual Signing and Striping Project: Improved traffic flow and safety by upgrading street signage and road markings, contributing to more organized and efficient transportation.
 - Overlay Improvements on Whittier Boulevard: Upgraded this key corridor with enhanced pavement quality and structural integrity, benefiting local businesses and commuters alike.
 - Electrical Switchboard Replacement Project: Modernized essential electrical infrastructure to increase reliability and capacity.
- Upgraded the following:
 - Electrical Switchboard Replacement Project
 - LED Lighting at City Hall Main Conference Room, Rivera Park, Smith Park, and Pico Park
 - Light fixtures and new ceiling tiles at Rivera Park Multipurpose Room
 - City Hall Employee Breakroom renovation
 - Exterior color lighting at City Hall
- Finalized the Utility Box Art Program, completing the last phase of this popular initiative and showcasing vibrant public art throughout the City.
- Began design phase for the following capital projects:
 - Citywide Sign Audit and Roadway Safety Sign Enhancement Project
 - Citywide Traffic Signal Enhancement Project
 - School Crossings Safety Enhancement Project
 - Pico Park Outdoor Restrooms
 - Rio Hondo Park Renovation

PERFORMANCE ACTIVITY FOR INFRASTRUCTURE

Performance Activity	FY 2021-22	FY 2022-23	FY 2023-24
Replaced 12-inch Gate Valves	2	2	2
Maintenance Work Orders	579	1,065	1,145
Replaced old meters with AMI meters	560	2,485	7,030
Replaced Service Connections Citywide	195	132	176
Pothole Repairs Work Orders	563	1,057	850
Tons of Hot Asphalt Repairs	345	774	800
Encroachment, Grading, Driveway etc. other permits	304	307	287
Inspections	245	530	524

HEALTH, WELLNESS AND SAFETY ACCOMPLISHMENTS



HEALTH, WELLNESS AND SAFETY ACCOMPLISHMENTS

- Successfully implemented ShotSpotter Gunshot Detection, Location, and Forensics System in the City. This state-of-the-art technology is designed to improve public safety by detecting and accurately locating gunfire incidents in real-time.
- Successfully implemented park patrol services in collaboration with Southwest Patrol, deploying three security officers to enhance safety in public parks and other facilities.
- Successfully adopted the PRIME Power Choice Program (Tesla Solar + Battery Program). This program allows residents of Pico Rivera to lease Tesla solar panels and battery systems for a 25-year term, including installation, maintenance, and a low, stable rate for the lease term period.
- Successfully secured additional funding and initiated the Climate Action Plan, Phase II – Vulnerabilities Assessment and Climate Action Dashboard.
- Completed the Climate Action Plan’s Vulnerabilities Assessment element. The Vulnerability Assessment evaluates the susceptibility of a community to climate risks, considering exposure and sensitivity to climate impacts, as well as the capacity to adapt.
- Increased OhmConnect registrations with 41 new active participants for FY 2023-24. OhmConnect is a platform that enables and incentivizes residents to participate in energy-saving activities.
- Implemented the Bigbelly Pilot Program at Smith Park to enhance operational efficiency, quality of life, and environmental stewardship. Bigbelly offers solar-powered trash compacting bins that meet the City’s criteria for compliance with State recycling mandates and efficiency.
- Developed and implemented an organic waste diversion enforcement program to meet the State’s January 1, 2024, milestone under the SB 1383 mandate, which requires all jurisdictions to transition from education, and outreach to enforcing through notices and penalties.
- Secured funding to implement the XeroHome online system, valued at \$250,000. XeroHome is a digital platform that utilizes public data on residential properties to provide personalized recommendations for home energy efficiency upgrades, helping residents save on utility bills and reduce their carbon footprint.
- Successfully secured \$115,000 in incentives from the Southern California Regional Energy Network (SoCalREN) to complete the Heat Pump Water Heater (HPWH) Project, replacing eight units at three City facilities
- Increased OhmConnect registrations with 41 new active participants for FY 2023-24. OhmConnect is a platform that enables and incentivizes residents to participate in energy-saving activities.

PERFORMANCE ACTIVITY FOR HEALTH, WELLNESS, AND SAFETY

Performance Activity	FY 2021-22	FY 2022-23	FY 2023-24
Tree Trimming Work Orders	3,035	712	700
Graffiti Removal Work Orders	2,683	2,572	3,200
Square Feet of Graffiti Removed	265,000	293,164	300,000
Illegal Dumping Work Orders	688	797	700
Tons of Trash Collected	450	618	650
Service Requests	5,897	1,312	1,252
Parking Enforcement Citations	20,979	17,727	20,111
Section 8 Requests Processed	1,398	1,201	1,343
Section 8 Housing Assistance Payments	\$5,130,351	\$5,562,831	\$6,198,025
Code Enforcement Cases	567	754	1,059
Rabies Clinics with Vetcare Services and SNP LA - Pets Served	336	547	360
Rabies Clinics with Vetcare Services and SNP LA - Vaccinations	296	385	330
American Red Cross Blood Drives - Donors	49	88	60
American Red Cross Blood Drives - Pints Collected	54	79	54
American Red Cross Blood Drives - Lives Saved	156	237	180

COMMUNITY ENGAGEMENT ACCOMPLISHMENTS



- Hosted the first graduating class of Emprendedor@s, which is an 8-week in-person intensive course in Spanish for small business owners and individuals looking to grow their business. The City worked with asociacion de Emprendedor@s to teach these classes on a weekly basis.
- Successfully partnered with Rio Hondo America's Job Center of California (AJCC) and the Pico Rivera Chamber of Commerce to host a job fair at Pico Park.
- The PlayPASS subsidy program successfully provided registration fee assistance to over 60 income-eligible youth, enabling them to participate in recreational sports programs.
- Served over 12,000 meals for the Summer Food Service Program
- Awarded the prestigious Purple Heart City designation, honoring the sacrifices of our military service members.
- Partnered with Point Man Antelope Valley to bring the Mobile Vietnam Memorial Wall to our community, creating an impactful and moving tribute to those who served and sacrificed during the Vietnam War.
- Held the REACH program at eight (8) Elementary sites: Birney Tech Academy, Durfee Elementary, Magee Academy of Arts & Sciences, North Ranchito Elementary, Rio Vista Elementary, Rivera Elementary, South Ranchito Dual Language Academy, and Valencia Academy of the Arts.
- Successfully served approximately 586 students through the REACH after-school program, offering them a safe, engaging, and supportive environment for learning and personal development.
- Successfully held six (6) Pool Days, in partnership with local cities, to ensure residents had access to aquatic programs, pending the Aquatic Center renovation.
- Served approximately 20,000 in-person nutritious meals through the Southeast Area Social Service Funding Authority Congregate Lunch Program
- Successfully partnered with AARP to offer the AARP Income Tax Preparation program at the Pico Rivera Senior Center. IRS-certified volunteers electronically filed tax returns for 200 individuals.
- Successfully hosted fourteen (14) city-wide Special Events
- Veterans Service Officer provided direct assistance to over 290 individuals at the Pico Rivera Senior Center, ensuring access to vital resources, benefits, and support services for our valued veterans and their families.
- Over 1,468 Case Worker Appointments were provided at the Senior Center, where a bilingual case worker assists individuals aged 50 and older. Services include support with programs such as CalFresh food assistance, Medi-Cal, housing, caregiver services, DMV needs, utility assistance, and social security benefits.

COMMUNITY ENGAGEMENT ACCOMPLISHMENTS

- Collaborated with local organizations to deliver over 20 health and wellness presentations, empowering residents with knowledge and tools to lead healthier lives.
- Dial-A-Ride program provided more than 14,000 trips to residents, including over 200 new participants, offering reliable and accessible transportation options that meet the diverse needs of our community.
- Successfully partnered with AJUA (Asociación de Jaliscienses Unidos en Acción) for the Fiestas Patrias event.
- Recreation Transit/Trips and Tours program successfully organized and provided 23 excursions, delivering memorable and enriching experiences for residents of all ages.
- Published 10 issues of the city's premier community publication, "The Profile," offering timely and engaging updates on city programs, initiatives, and events.
- Hosted four community events to educate the public on proper organic waste diversion and gifted composting bins, aiming to achieve 75% organic waste reduction by 2025.
- Sponsored an outreach event at Rivera Middle School in recognition of National Public Works Week, showcasing the essential role of public works services and inspiring the next generation of community leaders.
- Secured a \$20,000 grant from the National Recreation and Parks Association (NRPA) to support the PlayPASS program, furthering our mission to ensure equitable access to recreational opportunities for income-eligible youth.

PERFORMANCE ACTIVITY FOR COMMUNITY ENGAGEMENT ACCOMPLISHMENTS

Events	Approx. Attendees FY 2021-22	Approx. Attendees FY 2022-23	Approx. Attendees FY 2023-24
Summer Camp	522	608	201
Winter Camp	103	116	120
Spring Camp	35	27	26
Senior Special Events - average attendance	46	93	1,612
Firework Spectacular	12,000	15,000	15,000
Movies in the Park (1 of 2)	100	250	200
Movies in the Park (2 of 2)	300	250	200
Summer Street Fest (1 of 2)	7,500	10,000	10,000
Summer Street Fest (2 of 2)	8,000	8,000	10,000
Fiestas Patrias	10,000	7,000	6,000
Halloween Spectacular	5,000	8,000	8,000
Veterans Day Ceremony	450	400	500
Holiday Festival and Tree Lighting	10,000	5,000	5,000
Christmas Baskets Food Distribution	1,000	1,000	1,000
Easter Eggstravaganza	6,000	6,500	1,000
Certified Farmers Market (Wednesdays)	20,000	22,000	22,000
Memorial Day Ceremony	450	400	700
Summer Food Program*	44,870	13,634	12,441
Vietnam Traveling Wall (FY2023-24)	n/a	n/a	850
PlayPASS Program (started FY2023-24)	n/a	n/a	66
REACH Enrollement	475	429	586
Senior Center Attendance*	6,629	39,774	62,048

*COVID-19 Impact

AND WE'RE NOT DONE...

LOOKING AHEAD 2025

Department Initiatives

ADMINISTRATION

City Manager's Office

- Present to City Council Revenue-Generating alternatives to aid in funding critical infrastructure and other Capital Improve Projects
- Complete the Virtual City Hall and Mobile App Implementation

Office of Sustainability / PRIME

- Complete the Climate Action Plan.
- Initiate Climate Action Plan Phase II – Vulnerabilities Assessment and Climate Action Dashboard.
- Launch the PRIME Access Program to provide 100% renewable energy at an additional 20% discount to 11,452 eligible CARE and FERA customers.
- Increase PRIME participation rate to 95% through active engagement and education at community events.
- Secure grant funding for constructing and installing Electric Vehicle Charging Stations (EVCS) and associated infrastructure.
- Present the Tesla Solar + Battery Program to the City Council to consider implementing the program . This program would allow residents of Pico Rivera to lease Tesla solar panels and battery systems for a 25-year term, including installation, maintenance, and a low, stable rate for the lease term period.
- Host six community events to educate the public on proper organics waste diversion and gift composting bins to achieve 75% organic waste reduction by 2025.
- Develop and implement an organic waste diversion enforcement program to meet the upcoming January 1, 2024, milestone under the SB 1383 mandate, which requires all jurisdictions to transition from education and outreach to enforcing through notices and penalties.
- Implement Smart Waste System Pilot Program at Smith Park to improve operational efficiency, quality of life, and environmental stewardship.

Waste Management

- Multi-year roll out of AB 1383 programing and expanded waste hauling services

City Clerk

- Implement the Public Records Request Online portal
- Continue working on Statement of Economic Interest Form 700 Automation Process
- Continue converting the City's Electronic Content Management System from Questys to Laserfiche
- Continue working on the Online Records Center
- Continue working on Document Conversion (scanning)

Office of Innovation and Communications

- Finalize the deliverables for the Historic Whittier Boulevard Revitalization Program, which include the adoption of a Specific Plan and Multi-Modal plan for the corridor.
- Initiate the Historic Whittier Boulevard Back Alley Paseos Project
- Advocate for project impact mitigation funding and for the preservation or inclusion of Avenida Vicente Fernandez as part of the scope of the Whittier Narrows Dam Safety Modification Project.
- Secure funding to complete design and environmental review of the Rosemead/Lakewood Boulevard Complete Corridor Project.
- Establish a scope and launch the feasibility study for the Pico Rivera Commuter Rail Station in partnership with Los Angeles Metro.
- Complete the City Council Chambers Audio/Visual Upgrades
- Initiate Citywide Branding and Marketing Project
- Initiate Rosemead Boulevard Master Plan
- Initiate Downtown Pico Rivera Master Plan
- Initiate River Revitalization Master Plan

ADMINISTRATIVE SERVICES

- Continue to implement online payments for Utility, Permit, and other payment categories
- Continue to work towards "Paperless" AP Workflows
- Implement "Paperless" Purchase Order Workflows
- Apply for the GFOA Award for Excellence in Financial Report
- Apply for the GFOA Award for Distinguished Budget Presentation
- Publish "Budget-in-Brief" brochure for print and online viewing for FY 2023-25 Budget
- Complete Cloud-based document management software upgrade
- Continue working towards developing and implementing IT policies and processes
- Continue to upgrade Wireless Infrastructure
- Continue to upgrade Storage and backup infrastructure
- Continue to upgrade City-wide Network backbone
- Continue to Upgrade Desktops/ Laptops
- Continue with Monthly IT Training

COMMUNITY AND ECONOMIC DEVELOPMENT

- General Plan Update
- Zoning Code Update
- Impact Fee Update
- Update the Filming Permit website for location scouting.
- Update, educate and enforce citywide signage ordinance including window signage and banners.
- Educate and enforce the screening of rooftop equipment in residential and commercial areas.
- Rosemead Boulevard/Slauson Avenue Specific Plan
- Washington Blvd Transit Oriented Development (TOD) Specific Plan
- Whittier Blvd Business Improvement District
- Citywide Design Guidelines
- Implementation of the Mobile Home Rent Stabilization Program
- Implementation of the Vacant Lot Ordinance
- Implementation of the Flavored Tobacco Ordinance
- Whittier Narrows Dam Flood Plan
- Emergency Operation Center Training
- Completion of the Hazard Mitigation Plan
- Continue the disposition and acquisition of property throughout the City for redevelopment of key sites.
- Implementation of SolarApp to facilitate solar permits.
- Implementation of 3di Building Permit software and Bluebeam.
- Shopping Cart Ordinance.
- Complete the utilization of CDBG Covid funds for the Small Business Grant Program.
- Section 8 Program: Increase owner participation by increasing marketing of vouchers in the City.

PUBLIC WORKS

- Construction of the Pico Rivera Regional Bikeway Project along Mines Avenue
- Fully implement PFOA/PFAS Water Treatment System
- Fiber Optics Implementation Phase
- Median Beautification on Major Corridors Project
- Rosemead Blvd Median and Parkway Beautification Project
- Residential Resurfacing Program - Overlay and Reconstruction Project
- Annual Sidewalk Improvements Project
- Annual Signing and Striping Project
- HSIP Cycle 11 Grants:
 - Citywide Sign Audit and Roadway Safety Sign Enhancement Project
 - Citywide Traffic Signal Enhancement Project
 - School Crossings Safety Enhancement Project

HUMAN RESOURCES

- Roll out Supervisory Academy
- Update Rules and Regulations
- Negotiate MOUs for all bargaining unions
- Update all Job Descriptions

PARKS AND RECREATION

Programs and Services

Facility and Programming

- Complete renovations for The PAD and The Alebrije Dog Park.
- Revise City policies and resolutions to allow for the general public's rental of Parks and Recreation facilities and fields.
- Complete renovations for the Senior Center patio, Youth Center, Pico and Rivera Parks' Gym HVAC, and Rivera and Smith Parks' facility roofing
- Align Department operations and programs to provide long-term sustainability.
- Begin renovation and construction on Rio Hondo Park Youth Center with estimated completed date of late 2024.
- Implement Rio Hondo Park Nature Program.
- Over 15,000 meals are anticipated to be served for the Summer Food Service Program.
- Complete Pico Park Outdoor Restroom
- Renovate Senior Center Indoor Restrooms

Grants

- Continue to apply for and receive grants to enhance recreation programming.
- Identify and capitalize on opportunities to acquire and build new recreation facilities or park space.
- Work closely in partnership with S&S LaBarge to maintain a beautiful Golf Course.

Special Events

- 14 events are scheduled for each of the following Fiscal Year: 2023-24 and 2024-2025: Firework Spectacular, (2) Movies in the Park, (3) Summer Street Fests, Fiestas Patrias, Halloween Spectacular, Veterans Day Ceremony, Holiday Festival and Tree Lighting, Christmas Baskets Food Distribution, Easter Eggstravaganza, Certified Farmers Market on Wednesday nights, and Memorial Ceremony.

Aquatic Center

- Develop engineering plans for the Smith Park Aquatic Center
- Begin construction early 2025.
- Continue partnership with neighboring cities for pool access: approximately 8 Pool Days.

Media and Communications

- 3 Recreation Guides and 12 Profile issues

REACH

- Service eight (8) Elementary Sites: Birney Tech Academy, Durfee Elementary, Magee Academy of Arts & Sciences, North Ranchito Elementary, Rio Vista Elementary, Rivera Elementary, South Ranchito Dual Language Academy, and Valencia Academy of the Arts
- Approx. 800 students to be served.

Senior Center

- Will host approximately 30 events: Afternoon dances, Music on Mines, Taco Night, Mother's Day Tea, Father's Day Celebration, Health and Fitness Day, Movie Nights, Older American Month Celebration Events, etc.

Transportation

- Dial-A-Ride: over 15,000 trips expected.
- Recreation Transit/Trips & Tours: approximately 32 excursions



CITY OF PICO RIVERA CITY HALL

6615 Passons Boulevard
Pico Rivera, CA 90660
(562) 942-2000

CITY OF PICO RIVERA – PUBLIC WORKS DEPARTMENT

6615 Passons Boulevard
Pico Rivera, CA 90660
(562) 801-4421

CITY OF PICO RIVERA – PARKS & RECREATION DEPARTMENT

6767 Passons Boulevard
Pico Rivera, CA 90660
(562) 801-4430

*Hours of Operation: 7:30 a.m. – 5:00 p.m.
Monday through Thursday, closed Fridays, weekends,
and federal holidays.*

**LOS ANGELES COUNTY SHERIFF'S DEPARTMENT
PICO RIVERA STATION**

6631 Passons Blvd.
Pico Rivera, CA 90660
(562) 949-2421
PicoRiveraWebSite@lasd.org



City of Pico Rivera
6615 Passons Blvd.
Pico Rivera, CA 90660
www.pico-rivera.org

