



City of Pico Rivera

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NEWS RELEASE

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One incumbent and one new member elected to City Council; Tax cut measure overwhelmingly approved

Pico Rivera voters have elected David Armenta and Gustavo Camacho to 4-year terms on the Pico Rivera City Council. This will be Mr. Armenta's third term and the first for Mr. Camacho.

Voters also overwhelmingly approved Measure TR, which lowers the Utility Users Tax (UUT) paid on electricity, gas and telephone service from 5% to 4.5%. As a result, Pico Rivera residents and businesses will save an estimated \$400,000 in taxes every year. The measure also modernizes language in the UUT ordinance related to telecommunications services.

Unofficial results from the Los Angeles County Registrar-Recorder's office show Armenta receiving 1,754 votes (21.59%) and Camacho garnering 1,605 votes. (19.75%). A total of seven candidates were vying for two open seats on the council.

Measure TR was approved by over two-thirds of the voters, receiving 2,802 "yes" votes (67.31%). Upon the City Council's certification of the election results, utility companies have 60 days to implement the lower tax rate. Utility customers can therefore expect to see the reduction on their bills beginning in March or April 2010.

Election results will become official when the Los Angeles County Board of Supervisors certifies the final vote tally later this month.

Camacho and Armenta will begin their terms of office after being installed at a City Council meeting to be held Tuesday, December 8, 2009 beginning at 6:00 p.m. The meeting will be held in the City Council Chamber at Pico Rivera City Hall, 6615 Passons Blvd. in Pico Rivera.

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